

Call for projects 5G

Communication guideline

Grant beneficiaries may only use the logo of the SMC in their communication about the project after the joint signature of the grant agreement.

Grant beneficiaries cannot use the logo of the SMC independently of its reference to the co-funded project.

The following mention is to be used:

- In writing:
 - co-financé par le Service des médias, de la connectivité et de la politique numérique
 - co-funded by the Department of Media, Connectivity and Digital Policy

- In conjunction with the logo :

- co-financé par



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère d'État

Service des médias, de la connectivité
et de la politique numérique

- co-funded by the



THE GOVERNMENT
OF THE GRAND DUCHY OF LUXEMBOURG
Ministry of State

Department of Media, Connectivity
and Digital Policy

The SMC is NOT to be listed among the project partners or subcontractors, but should be displayed distinctively independently (e.g. at the bottom of a document that is referring to the project).

If the logo of the SMC is used in conjunction with the logo of the grant beneficiaries, the logo of the SMC shall be smaller in size than those of the beneficiaries, while still remaining readable, e.g. not smaller than 12 mm in a printed application. In a video or digital animation about a project, the logo and the mentioning may be on the same frame, or on a separate frame than the logos of the grant beneficiaries.

Any communication material that is using the logo of the SMC must respect the Graphic charter of the Luxembourg Government ([Affiches - Imprimés - Charte graphique - Luxembourg \(public.lu\)](#)) and is to be submitted prior to its publication for approval to the SMC: 5G@smc.etat.lu