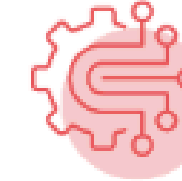## PEOPLE AT THE CENTRE

Digital technologies should **protect people's rights, support democracy, and ensure that all digital players act responsibly and safely.** The EU promotes these values across the world.

SOLIDARITY AND INCLUSION

Technology should **unite, not divide, people.** Everyone should have access to the internet, to digital skills, to digital public services, and to fair working conditions.

FREEDOM OF CHOICE

People should benefit from a **fair online environment, be safe from illegal and harmful content,** and be empowered when they interact with new and evolving technologies like artificial intelligence.

PARTICIPATION

Citizens should be able to **engage in the democratic process** at all levels, and have **control over their own data.**

SAFETY AND SECURITY

The digital environment should be **safe and secure.** All users, from childhood to old age, should be empowered and protected.

SUSTAINABILITY

Digital devices should support sustainability and the **green transition.** People need to know about the environmental impact and energy consumption of their devices.